

Privacy Policy

This website ("**Site**") is managed by Eros International Media Ltd. ("**Eros**"). This privacy policy will only be applicable, and the obligations of Eros will only extend to, information expressly collected by Eros from you, through this Site and shall not apply to any information collected or otherwise made available to Eros or any of its affiliates or licensors.

The Site may contain links to websites, forums or other content operated or maintained by third parties. Eros is not responsible for the privacy practices or policies of such third party web sites and this privacy policy does not apply to those websites or to any information collected otherwise by any third party.

You may further make information publicly available while interacting with various user modifiable sections of this Site including comments, reviews, profile information or feedbacks. Eros is not responsible for any such information and any use of such information by any party.

1.COMMITMENT TO PRIVACY

1.1.

Eros takes your privacy seriously. To help you better protect your privacy, and help you evaluate the protection your information enjoys on our website, we provide this statement explaining our online information policies and practices to assist you in the choices you can make about the way your information is collected and used.

2.COLLECTION AND USE OF INFORMATION

Non-personal Information

2.1.

You may access and use various features and content of our Site without providing any Registration Information (described below) of a personal nature.

2.2.

Eros automatically receives and records information from your computer and browser, including your IP address, software and hardware attributes, the page(s) you request and receives information via cookies, web beacons or other technologies.

2.3.

We may further automatically record such information to track visits to our websites so that we may compile statistics that show the numbers and frequency of visitors to our website and its individual pages; such statistics may include your web request, internet protocol address, browser type, browser language, and the date and time of your request. We may enhance or merge your information collected from our website with data from third parties for purposes of marketing products or services to you.

2.4.

We may further, present links in a format that enables us to keep track of whether these links have been followed.

3.INTERACTIVE AREAS

3.1.

Users may be permitted access to certain interactive areas of the website such as user comments. You should be aware that we do not monitor or have control over any information voluntarily disclosed within these interactive areas and shall not be responsible for any malicious or inappropriate use of such information by any third party. We do not guarantee the privacy of any information voluntarily disclosed by you in these interactive areas and you are required to evaluate for yourself, the implications and potential risks of disclosing any personally identifiable information in these interactive areas.

4.INFORMATION SHARING

4.1.

Unless we notify you otherwise, we will share your information with companies or entities only in circumstances where:

- i. You have provided instructions or consent towards such sharing;
- ii. Such information is being shared for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures; or
- iii. We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental or regulatory request, (b) enforce applicable terms of use of the website, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of Eros, its users or the public as required or permitted by law.

4.2.

If Eros becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, we will ensure the confidentiality of any personal information involved in such transactions and provide notice before personal information is transferred and becomes subject to a different privacy policy.

4.3.

By using Eros and submitting personal information to Eros, you agree to permit the transfer of your personal information to countries outside your country of residence for storage, processing and other uses as permitted under this Privacy Policy and applicable law.

5.MODIFICATION AND DELETION OF INFORMATION

5.1.You can edit your information, including your preferences. We reserve the right to send you certain communications relating to the Eros, such as announcements, administrative messages and other information, that are considered part of your Eros account.

5.2.

You can delete your Eros account by sending an email to: unsubscribe@erosintl.com. Eros reserves the right to decline requests that require disproportionate technical effort, are impractical, jeopardize the privacy of others, impede payment for the service, interfere with the enhancement of the service, or which is otherwise not required by applicable law.

5.3.

In addition to your Eros account information, in accordance with the provisions of the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011, you have the right to review the personal information that has been collected from you and correct any inaccurate or insufficient information. Should you wish to review such information or provide any corrections to the same, please email us at unsubscribe@erosintl.com. You also have the option to withdraw your consent given to Eros to use such personal information, should you wish to exercise this option, please email us at unsubscribe@erosintl.com. Do note however that, upon withdrawal of your consent, your account will be permanently deleted and you shall no longer have access to any of the Eros information.

6.SECURITY OF INFORMATION

6.1.

We believe that we have instituted appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect. These procedures include internal reviews of our data collection, storage and processing practices and other reasonable security measures which are equivalent to security measures that we use to protect our own sensitive and confidential information. All Transaction Information are stored on the secure servers of a PCI Data Security Standard (PCI DSS) Level 1 compliant service provider.

6.2.

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide information to you or in order to do their jobs.

7.COOKIES

7.1.

For the purposes of use as described above, we may use “cookies”. Cookies are small text files that are placed on your hard disk by a website server. We use cookies to improve the quality of our service and one of the primary purposes of cookies is to store your preferences and other information on your computer in order to save you time by eliminating the need to repeatedly enter the same information.

7.2.

Generally, cookies cannot be used to run programs or deliver viruses to your computer and do not pose a threat to a user's computer. However, we cannot control and nor shall we be responsible for any malicious use of these cookies by any third parties. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, some of the features offered by our website may not be available in part or entirety. If you choose to accept cookies, you also have the ability to later delete cookies that you have accepted. If you choose to delete cookies, any settings and preferences controlled by those cookies, including advertising preferences, will be deleted and may need to be recreated.

8.CHANGES TO STATEMENT

8.1.

Please note that this Privacy Policy may change from time to time. We will post any Privacy Policy changes on this page. You should routinely check our website for changes to our privacy policy. If we post an updated privacy policy on the Eros website, by subsequently using the Eros site you agree to the terms of the updated privacy policy. If you don't agree with the new Privacy Policy, please discontinue your access to our Site.

9.ENFORCEMENT AND CONTACT

9.1.

We regularly review our compliance with this Privacy Policy. If you have questions about this statement or believe that we have not adhered to it, please contact us at: legal@erosintl.com. When we receive formal written complaints, it is Eros's policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between Eros and an individual.

9.2.

Information governed by this Privacy Policy is collected and stored by:

Eros International Media Ltd.

901/902, Supreme Chambers,

Off Veera Desai Road,

Andheri (W)

Mumbai 400053

9.3.

Where any other agencies are engaged by Eros to collect, store or process any information governed by this Privacy Policy, the names and addresses of such agencies shall be notified.
