

October 29, 2015



The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited


Dimple Mehta

Company Secretary & Compliance Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International's sports drama *Saat Kadam* starring Amit Sadh, Ronit Roy and Deeksha Seth goes on floor

Mumbai, October 29, 2015: Eros International Media Ltd (Eros International), a leading global film company in the Indian film entertainment industry is all set to produce a fictional sports drama *Saat Kadam* starring **Amit Sadh, Ronit Roy and Deeksha Seth**.

Saat Kadam is the debut feature film of director **Mohit Kumar Jha** who is well-known for directing popular daily soaps on the small screen like *Choti Bahu*, *Hitler Didi* and *Parvarrish*. Based in Kolkata, *Saat Kadam* will be a sports drama that mainly revolves around the generation gap and the relationship between a father and his son. The film went on floor earlier this week in Kolkata.

Commenting on this new venture, **Sunil Lulla, Managing Director, Eros International Media Ltd.** said, "*Mohit has done some great work in television and we are happy to produce his debut feature film. It promises to be an emotionally gripping film set against the backdrop of football.*"

Director Mohit Kumar Jha said, "*I am absolutely thrilled to have a leading studio like Eros on board for my first feature film. Saat Kadam is an entertaining film for audiences of all ages who will be able to relate to emotional tug of war portrayed in the film. The film is based in Kolkata which is known for its eternal love for football and as a sports loving nation, I hope the audiences will appreciate this film.*"

Actor **Amit Sadh** further added, "*Saat Kadam beautifully portrays a father-son relationship and the many facets of it. When I heard the story I knew I had to do this film, one that will be high on emotions, drama and above all football!*"

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

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