



December 24, 2014

The DCS – CRD  
BSE Limited  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai 400 001

The DCS - CRD  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No – C Block, G Block,  
Bandra Kurla Complex,  
Mumbai 400 051

**Sub: Press Release**

**Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA**

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

**For Eros International Media Limited**

*for*  
*Desai*

**Dimple Mehta**  
**Company Secretary & Compliance Officer**



**Encl:- Press Release**

**EROS INTERNATIONAL MEDIA LIMITED**

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CIN No. L99999MH1994PLC080502



## **Eros International announces overseas acquisition rights of Excel Entertainment's *Dil Dhadakne Do & Bangistan***

**Mumbai, 23<sup>rd</sup> December 2014:** Eros International Media Ltd (Eros International), a leading global film company in the Indian film entertainment industry has acquired the international rights of Excel Entertainment's eagerly awaited films – Zoya Akhtar's *Dil Dhadakne Do* and Karan Anshuman's *Bangistan*.

*Dil Dhadakne Do*, in Zoya's trademark style boasts of an ensemble cast including Anil Kapoor, Ranveer Singh, Farhan Akhtar, Priyanka Chopra, Anushka Sharma and Shefali Shah. Shot mostly in foreign locales on a cruise ship, the film is a drama centered around a dysfunctional Punjabi family.

Film critic turned director Karan Anshuman's *Bangistan*, a hilarious parody stars Riteish Deshmukh and Pulkit Samrat as two rival, blundering terrorists with Jacqueline Fernandez making a special appearance.

**Speaking on the announcement, Jyoti Deshpande, CEO, Eros International Media Ltd said,** "After a successful association for *Zindagi Na Milegi Dobara*, we are happy to once again partner with Excel who are known to make films that entertain as well as consistently offer a fresh take on cinema. *Dil Dhadakne Do* and *Bangistan* are looking extremely promising and we are looking forward to showcase these films internationally through our digital and distribution network".

**Producer Ritesh Sidhwani, Excel Entertainment added,** "We are happy to collaborate with Eros for these two exciting projects and present them on a worldwide platform through their outstanding distribution network".

Eros will release *Bangistan* on 17<sup>th</sup> April, 2015 and *Dil Dhadakne Do* on 5th June, 2015 in the international markets.

### **About Eros International Media Ltd (Eros International)**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: [www.erosintl.com](http://www.erosintl.com)

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