



January 08, 2016

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

A handwritten signature in blue ink, appearing to read "Dimple Mehta", with a horizontal line underneath.

Dimple Mehta

Company Secretary & Compliance Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International to release Malayalam film *2 Penkuttikal* on January 22, 2016

Mumbai/Cochin, January 08, 2016: Eros International Media Ltd (Eros International), the leading global company in the Indian film entertainment industry, has announced the release of its upcoming Malayalam film *2 Penkuttikal*, coproduced by Cinema Cooks and Eiffel Entertainments. Featuring **Tovino Thomas, Amala Paul, Anju Kurian** and **Anna Fathima**, the film will release on January 22, 2016.

Directed by **Jeo Baby**, *2 Penkuttikal* is a drama about the story of two girls, their struggles and their lives. **Anna Fathima** has received the Kerala State Award for the Best Child Artist for this film. The film has been edited by Rahman Muhammed Ali and has music by Mathews Pulickan.

After two consecutive Malayalam successes—Jeethu Joseph's *Life of Josutty* and Salim Ahamed's *Pathemari* with the super star Mammooty, Eros continues to invest in high quality film content in regional markets. Commenting on the new venture, **Sunil Lulla, Managing Director, Eros International Media Ltd.** said, "*At Eros, we continue to focus on our strategic expansion in the Southern markets. The Malayalam film industry has talent in abundance and we are happy to continue our associations with such talent in this industry. This tale of two girls promises to be a poignant film, one that will touch the hearts of the audiences across all generations.*"

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com



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