



EROS INTERNATIONAL MEDIA LIMITED

Regd. Office : 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Industrial Estate,
Off. New Link Road, Andheri (w), Mumbai – 400053.

21st June 2011

Dear Shareholder,

Sub: Go Green Initiative in Corporate Governance : Go Paperless

The Ministry of Corporate Affairs (MCA) has taken a "Green Initiative in Corporate Governance" (Circular No 17/2011 dated 21.04.2011 and Circular No 18/2011 dated 29.04.2011) allowing paperless compliances by Companies through electronic mode. Companies are now permitted to send various notices / documents to its shareholders through electronic mode to the registered email address of shareholders. This move by the Ministry is welcome since it will benefit the society at large through reduction in paper consumption and contribution towards a Greener Environment. It will also ensure prompt receipt of communication, avoid loss in postal transit.

Keeping in view the underlying theme and the circular issued by MCA, we are keen to participate in Green Initiative and henceforth propose to send documents like General Meeting Notices (including AGM), Audited Financial Statements, Directors Report, Auditors Report etc to the shareholders in the electronic form, to the e-mail address provided by you and made available to us by the Depositories.

In case you are holding shares in electronic form and have registered your e-mail id with the Depository, we intend using e-mail address provided by you to the Depositories viz NSDL / CSDL and available to the Company from time to time to send various notices / documents etc henceforth. If you desire to have a different e-mail id registered, please update the same with your Depository Participant (DP) or email at erosinternationalgogreen@linkintime.co.in specifying your Client Id and DP Id.

All those shareholders who have not yet registered their email Ids or holding shares in physical form are requested to register their email Ids with NSDL/CSDL and / or our RTA at erosinternationalgogreen@linkintime.co.in along with Folio No and No of shares / Client Id and DP Id before 5th July 2011.

Kindly note that if you still wish to receive a physical copy of all the above mentioned communications / documents, the Company undertakes to provide the same at no extra cost to you, if a request is received by the Company or its Registrar before 5th July 2011. Please note that these documents will also be available on the Company's website www.erosintl.com.

We look forward for your encouraging support in welcoming the "Green Initiative".

Thanking you,

Yours faithfully,

For Eros International Media Limited

Sd/-

Mr. Rajesh Bhatia
Company Secretary and Compliance Officer