



23 June, 2011

Dear Shareholders,

Sub: Go Green Initiative in Corporate Governance : Go Paperless

The Ministry of Corporate Affairs (MCA) has taken a "Green Initiative in Corporate Governance" (Circular No 17/2011 dated 21.04.2011 and Circular No 18/2011 dated 29.04.2011) allowing paperless compliances by Companies through electronic mode. Companies are now permitted to send various notices / documents to its shareholders through electronic mode to the registered email address of shareholders. This move by the Ministry is welcome since it will benefit the society at large through reduction in paper consumption and contribution towards a Greener Environment. It will also ensure prompt receipt of communication, avoid loss in postal transit.

Keeping in view the underlying theme and the circular issued by MCA, we are keen to participate in Green Initiative and henceforth propose to send documents like General Meeting Notices (including AGM), Audited Financial Statements, Directors Report, Auditors Report etc to the shareholders in the electronic form, to the e-mail address provided by you and made available to us by the Depositories.

In case you are holding shares in electronic form and have registered your e-mail id with the Depository, we intend using e-mail address provided by you to the Depositories viz NSDL / CSDL and available to the Company from time to time to send various notices / documents etc henceforth. If you desire to have a different e-mail id registered, please update the same with your Depository Participant (DP) or email at [erosinternationalgogreen@linkintime.co.in](mailto:erosinternationalgogreen@linkintime.co.in) specifying your Client Id and DP Id.

Kindly note that if you wish to receive a physical copy of all the above mentioned communications / documents, kindly click on the box given below or send an email to [erosinternationalgogreen@linkintime.co.in](mailto:erosinternationalgogreen@linkintime.co.in) on or before 5th July 2011, and after registration of your request, hard copies will be sent to your registered address at free of cost. Please note that the Annual Report will also be available on the Company's website [www.erosintl.com](http://www.erosintl.com) for your reference.

We look forward for your encouraging support in welcoming the "Green Initiative".

Click [this Link](#) if you want to receive the documents in physical form

Thanking you,

Yours faithfully,

For Eros International Media Limited

Sd/-

Mr. Rajesh Bhatia

Company Secretary and Compliance Officer

**EROS INTERNATIONAL MEDIA LIMITED**

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.

Tel.: +91-22-2674 0016 Fax: +91-22-4053 8540 E-mail: [eros@erosintl.com](mailto:eros@erosintl.com) • [www.erosentertainment.com](http://www.erosentertainment.com)

Regd. Office: 201, Kailash Plaza, Plot No.A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.